



## NEWS RELEASE

Tri-State Development Summit  
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FOR RELEASE UPON RECEIPT

### **Missouri officials approve signage plan for Chicago to Kansas City Expressway**

The Tri-State Development Summit Transportation Taskforce is pleased to announce an important milestone in its efforts to realize the full economic development potential of the Chicago-Kansas City Expressway. On January 4, the Missouri Highway and Transportation Commission unanimously agreed to install comprehensive signage marking the C-KC corridor.

Nearly 2,400 signs with the C-KC logo and Route 110 emblem, used as a common designation marking the 11 highway routes in Illinois and Missouri that comprise the C-KC corridor, will now be installed along U.S. 36 and Interstate 35 in Missouri.

Thomas A. Oakley, Summit Transportation Task Force member, said economic development efforts will be greatly enhanced as a result of the decision by the commission to approve a far-reaching signage proposal.

"This will provide us with the C-KC brand recognition that is essential to the success of our efforts as we build an organization from both states that will work collectively to fully realize the value of this new highway for each community on and adjacent to the CKC," Oakley said.

For more information about the C-KC economic development effort, contact [info@tristateofmind.org](mailto:info@tristateofmind.org).

The mission of the Tri-State Summit is to bring together leaders in Southeast Iowa, Northeast Missouri and Western Illinois to define common issues; to develop an on-going dialogue to effectively address those issues; and to improve the quality of life of the entire tri-state region through economic development activities.

More information about the Tri-State Development Summit can be found at [www.tristateofmind.org](http://www.tristateofmind.org).

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