

**TRI-STATE DEVELOPMENT SUMMIT**

**10th Tri-State Development Summit**

**May 7, 2014**

Hannibal-LaGrange University  
Hannibal, Missouri



 **WATER**  
Waterways, Transportation & Regionalism

**OUR MISSION:** Bring together tri-state area leaders to define common issues; to develop an on-going dialogue to effectively address those issues; and to improve the quality of life of the entire tri-state region through economic development activities.

# 2014 Speakers

## Governor Jay Nixon

Garnering the highest margin of victory for a non-incumbent governor in 44 years, Jay Nixon was overwhelmingly elected by Missourians as their 55th Governor in November 2008. Governor Nixon was elected to a second term in November 2012. Governor Nixon has put forward an agenda to make government more efficient, effective and responsive to the needs of Missouri families. He is committed to attracting the jobs of the future to Missouri, making health care more affordable and placing a college education within reach for middle-class students.



## Governor Terry Branstad

Governor Terry Branstad and his hands-on, round-the-clock approach to economic development helped lead the state to record low unemployment in the 90s. Iowa's economy has recently experienced robust economic growth and the State has the 6th lowest unemployment rate in the nation. He has remained committed to job creation, reducing the cost of government, increasing family incomes and excellence in education since his re-election in November 2010. Governor Branstad is no stranger to the Summit, having attended in 1997 and 2011.



## Colonel Mark J. Deschenes

*Commander and District Engineer of the U.S. Army Corps of Engineers, Rock Island District*

Colonel Mark Deschenes became Commander and District Engineer of the U.S. Army Corps of Engineers, Rock Island District in June 2012. He oversees a 78,000-square-mile, five-state area which includes 314 miles of the Mississippi River from Guttenberg, Iowa, to Saverton, Missouri; 268 miles of the Illinois Waterway from Lake Street in downtown Chicago, Illinois, to the LaGrange Lock and Dam, southwest of Beardstown, Illinois; 22 locks and 18 dams; three flood-control reservoirs in Iowa, two flood retarding reservoirs in Illinois; numerous flood-risk-management projects; 65 recreation and visitors sites and the management and well-being of nearly 900 dedicated civilian employees.



## Shawn A. Rana

*President, Iowa Fertilizer Company*

Shawn Rana specializes in chemical plant management and operations. In the summer of 2013, Shawn joined OCI - Iowa Fertilizer as President. Iowa Fertilizer is a \$1.8 billion project in Wever, Iowa. When complete, Iowa Fertilizer will be the first world-scale fertilizer plant built in the United States in nearly 25 years. With over 23 years' experience, Shawn has held positions of increasing scope and depth with all of them related to the Nitrogen (Fertilizer) Industry. These include



Vice President for Austin Powder Company based in Cleveland, Ohio, Plant Manager for Koch Nitrogen in Enid Oklahoma and Plant Manager and Corporate Technology Specialist for Agrium Inc. In his prior roles, Shawn developed and led the entry into the Chinese market by establishing their first production facility in China. He also initiated and led the first wholly-owned ammonia and downstream production facility in North America, currently under construction in Tennessee. Shawn is a 1991 graduate of the University of Manitoba, where he earned his Bachelor of Science degree in mechanical engineering.

## Jeff Finkle, CEcD

*President & CEO, International Economic Development Council*

As President and CEO of the International Economic Development Council (IEDC), Jeff Finkle is a recognized leader and authority on economic development. IEDC is the world's largest economic development membership organization and is renowned for its leadership in professionalizing and diversifying the field of economic development. Jeff previously served as Deputy Assistant Secretary in the U.S. Department of Housing and Urban Development. A frequent lecturer and author of numerous articles, Jeff has appeared on CBS Sunday Morning, Fox television and the Journal Report on PBS. He received a Bachelor of Science degree in communications in 1976 from Ohio University in Athens and pursued graduate studies in business administration at Ohio State University.



# Summit Steering Committee Members

## Tom Boland

*Tom Boland Ford Sterling Hannibal, MO*

**Jason Hutcheson** *President & CEO Greater Burlington Partnership Burlington, IA*

**Michael Inman** *Mayor City of Macomb Macomb, IL*

**Julie Leverenz** *Vice President Strategy & Planning Hannibal Regional Healthcare System Hannibal, MO*

**Jim Mentesti** *Retired Great River Economic Development Foundation Quincy, IL*

**Pat Poepping** *President Poepping, Stone, Bach & Associates, Inc. offices in IL, MO & IA*

**Michael Puro** *Vice President Poepping, Stone, Bach & Associates, Inc. Hannibal, MO*

**Chuck Scholz** *Partner Scholz & Scholz, LLP, Former Mayor Quincy, IL*

**Dan Wiedemeier** *President H. Daniel & Associates Burlington, IA*

# Illinois, Iowa & Missouri Departments of Transportation Panel

## Ann Schneider

Secretary, Illinois DOT

Ann Schneider was appointed Secretary of the Illinois Department of Transportation in October 2011, and unanimously confirmed by the Illinois Senate in November 2011. Before joining IDOT, Schneider served as Chief Fiscal Officer for the Illinois Department of Natural Resources, was Budget Operations Director at the Governor's Office of Management and Budget and was Assistant State Comptroller for Fiscal Policy. Schneider began her work with IDOT in November 2005, as the Director and Chief Fiscal Officer of the Office of Finance and Administration. In August 2010, she was appointed Chief Operating Officer in the Secretary's Office. Schneider was awarded her Bachelor of Arts degree from Augustana College and her Masters of Public Administration from the University of Illinois at Springfield. She has completed her coursework and is ABD



(all but dissertation) in the Doctorate of Public Administration program at the University of Illinois at Springfield.

## Paul Trombino, III

Director, Iowa DOT

Paul Trombino was appointed Director of the Iowa Department of Transportation in May 2011, and confirmed by the Iowa Senate in June 2011. Prior to this position, Trombino worked at the Wisconsin Department of Transportation (WisDOT) for 17 years. At WisDOT he held several positions, serving as director of the bureau of transit, local roads, rails and harbors; regional operations director of the highway division; director of the statewide structures; and manager of highway bid lettings. Before coming to WisDOT, Trombino spent four years in the finance and banking industry in Chicago and Washington, D.C. Trombino holds a Bachelor of Science degree in Civil Engineering from the University of



Wisconsin-Milwaukee and Bachelor of Science degree in economics from the University of Wisconsin-Madison. He is a licensed professional engineer in the states of Iowa and Wisconsin.

## David Nichols, P.E.

Director, MODOT

David Nichols became Director of the Missouri Department of Transportation in April 2013, after serving as Chief Engineer for the previous two years. Prior to that, he served 11 years as the department's first Director of Program Delivery. Nichols began his MoDOT career in 1984. During the past 29 years he served in a variety of leadership roles, including district engineer for the department's Northwest District headquartered in St. Joseph. He also worked in MoDOT's Kansas City District. Nichols earned his Bachelor of Science degree in civil engineering from the University of Missouri-Columbia.

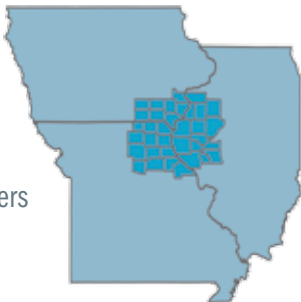


**35** Counties

**3** States

**10** Summits

**100s** of Leaders  
and **You!**



**2010 Population for the 35 Summit Counties = 682,263\***

**2010 Land Area for the 35 Summit Counties = 18,815 square miles**

The Tri-State Development Summit **35-County region is larger than 9 states.**

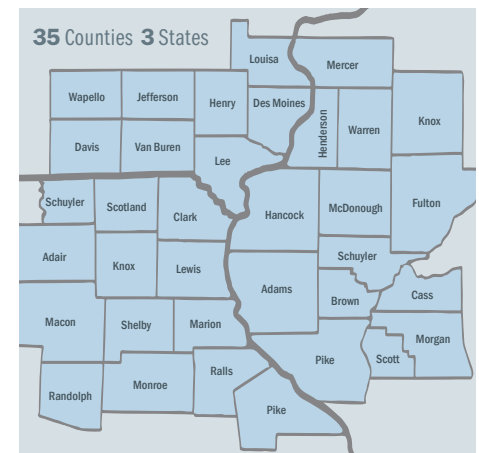
The Tri-State Development Summit **35-County population exceeds that of 3 states (Wyoming, Vermont and North Dakota) plus the District of Columbia.**

\*Source: US Census Bureau, 2010 Census

## USDA Great Region Designation

When communities collaborate and unite with one another, their opportunities seem to grow exponentially and they become part of the blueprint for a stronger America. USDA Rural Development has embraced this way of thinking with the development of Great Regions. By partnering with the communities they represent, Great Regions are able to take advantage of larger-scale infrastructure and public services, encourage the development of specialization to improve the region's competitiveness and establish facilities and services where they provide the greatest benefit for the lowest cost.

On November, 21, 2013, USDA Rural Development formally designated the Tri-State Development Summit as a Great Region, as an acknowledgement of the Summit's regional approach to creating economic opportunity and job creation in rural communities.



# 2014 Tri-State Development Summit Sponsors

## LEADERS

**Ameren**

**ETC ComputerLand**

**Great River Economic Development Foundation**

**JK Creative Printers & Mailing**

**John Wood Community College**

**Northeast Missouri Electric Power Cooperative**

**Poepping, Stone, Bach & Associates, Inc.**

**Quincy Newspapers, Inc.**

**Winegard Company**

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Adams Telephone Co-Operative

ADM

BASF Corporation

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Commerce Bank

F&M Bank and Trust Company - Hannibal

Great River Medical Center

Greater Burlington Partnership

IADG Community Foundation

Klingner & Associates, P.C.

Northeast Missouri Economic Development Council

Pike County Farm Bureau in Illinois

Quincy Medical Group

Scott County Farm Bureau in Illinois

Southeast Iowa Regional Planning Commission

## FRIENDS

Illinois Small Business Development Center at WIU

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Farmers & Merchants Bank & Trust – Burlington

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Fort Madison Economic Development Corporation

Galesburg Regional Economic Development Association

Hancock County Economic Development Corporation

Highway 34 Coalition

Highway 61 Coalition

HOME BANK

Illinois Rural Electric Cooperative

Jacksonville Regional Economic Development Corporation

KSB - Bank, Insurance

Lee County Economic Development Group

Macomb Area Economic Development Corporation

Mt. Pleasant Area Chamber Alliance

Pike County Economic Development

Quincy University

Southeast Iowa Regional and Economic Port Authority

Two Rivers Bank & Trust

US Bank

Adams Electric Cooperative

*Thank you to our 2014 Sponsors!*



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# MAY 7, 2014

Hannibal-LaGrange University  
Hannibal, Missouri

## 10th Tri-State Development Summit

# Agenda

9:00 a.m.	<b>Registration/Coffee/Pastries</b>	Roland Fine Arts Center - Lobby
10:00 a.m.	<b>MORNING SESSION</b>	Roland Fine Arts Center - Parker Theatre
	<i>Welcome to Hannibal</i>	<b>Hannibal Mayor Roy Hark</b>
	<i>Welcome to HLU</i>	<b>Dr. Anthony Allen</b> <i>President, Hannibal-LaGrange University</i>
	<i>Missouri Governor's Update</i>	<b>Missouri Governor Jay Nixon</b>
	<i>Iowa Governor's Update</i>	<b>Iowa Governor Terry Branstad</b>
	<i>Inland Waterways - A 40,000 ft view</i>	<b>Colonel Mark Deschenes</b> <i>Commander and District Engineer of the U.S. Army Corps of Engineers, Rock Island District</i>
	<i>Iowa Fertilizer Company, Growing More Than Just Food!</i>	<b>Shawn A. Rana</b> <i>President, Iowa Fertilizer Company</i>
	<i>Task Forces Update</i>	<b>Julie Leverenz</b> <i>Member, Tri-State Development Summit Steering Committee</i>
12:00 p.m.	<b>Lunch</b>	Partee Center
	<i>Networking Lunch</i>	
1:00 p.m.	<b>AFTERNOON SESSION</b>	Roland Fine Arts Center - Parker Theatre
	<i>Transportation Panel on Waterways &amp; Highways</i>	<b>David Nichols</b> <i>Director, Missouri Department of Transportation</i> <b>Ann Schneider</b> <i>Secretary, Illinois Department of Transportation</i> <b>Paul Trombino, III</b> <i>Director, Iowa Department of Transportation</i> <b>Mayor Michael Inman</b> <i>Panel Moderator</i> <i>City of Macomb, Member, Tri-State Development Summit Steering Committee</i>
	<i>The 3 R's: Resiliency, Recovery &amp; Regionalism</i>	<b>Jeff Finkle, CEcd</b> <i>President &amp; CEO, International Economic Development Council</i>
	<b>Closing Challenge</b>	<b>Chuck Scholz</b> <i>Member, Tri-State Development Summit Steering Committee</i>

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